For people who lives in rural areas in US, this may be THE ONLY option to have equal access to high-speed internet. Cable and DSL said it is too expensive to deploy, fixed wireless and satellite are not dependable enough for wider useage for all who want it. My family and I will welcome the availibility of BPL in our rural area. The sooner the better for competition and quality service and will even benefit those who already have access to broadband because there will then be a third stable alternatives to cable and DSL, that is more widely accessable than those two to choose from. Thank you for looking into this important matter that will better affect our lives in the rural areas of America.